

THE HAPPIEST OF ALL NEW YEARS TO EVERYONE FROM:

DICK WILSON



FR. 6-8793

SP. 2-5526

THE ACTION CENTER OF THE SOUTH BAY

IT'S BEEN A GREAT PAST YEAR FOR US ...

IT WILL BE A GREATER YEAR FOR YOU AND US IN 1968!

TWO NEW YEAR'S RESOLUTIONS THAT WILL NOT BE BROKEN!



LEON AMES

Sole Owner of Dick Wilson Ford
Since Its Beginning in 1964

Resolution No. 1
We intend to become the very best automotive center in the entire South Bay!



Resolution No. 2
We intend to operate in such a manner as to be always a credit to our community — the South Bay!



LOUIS CONCILIO
GENERAL MANAGER

Brand New 1968 FALCON 2-DOOR
ONLY \$2149

Popular lime gold with matching trim. Big "200" engine, tinted glass, two-speed wiper, padded dash & visors and more. Stock #231.

New 1968 MUSTANG HARDTOP
ONLY \$2499

Big 200 engine, AM push-button radio, heater, defroster, wall to wall carpets and bucket seats, lowered hood with functional signals, courtesy lights plus two-speed wipers. AND ALL THE NEW SAFETY FEATURES. Stock #247.

1967 THUNDERBIRD HARDTOP
SAVE \$1744

From Factory List. Factory air conditioning, Cruisomatic, 428 V-8 engine, power steering & power disc brakes, power windows, antenna, AM-FM radio, tinted glass, rear seat speaker, landau roof & white sidewall tires, AND MORE. Demo. #546.

Brand New 1967 LTD HARDTOP
SAVE \$999

From Factory List. 390 4v V-8 engine, Cruisomatic, power windows, power steering, T-glass. Stock #884.

1967 GALAXIE 500 2-DOOR HARDTOP
ONLY \$55⁴⁹ PER MO.

390 2v T-Bird engine, Cruisomatic, whitewall tires, power steering & brakes, AM radio, T-wind remote mirror. Includes Tax & Lic. & financing charges with 1/3 down & 36 mo. o.a.c. Demo Stock 345.



YOU CAN RENT BY THE DAY,
WEEK, OR MONTH ... OR
LEASE ANY MAKE

Special Holiday Weekend Rates

Brand New 1968 F-250 3/4-TON PICKUP

INCLUDING FULL CAB-OVER CAMPER. #173-92
Includes tax & license & financing charges with 1/3 down & 48 Mo. O.A.C.

ONLY \$59⁹⁵ PER MO.

Brand New GOLDLINE CAMPER

FROM MFG. SUGGESTED LIST PRICE
INSTALLED ON YOUR TRUCK OR OURS!
10 1/2-foot Model 110, sleeps 4. Refrigerator, sink, gas range with oven & hood fan. #170.

SAVE \$493²⁰

You Still Have Time To
BEAT THE CLOCK!



Our Auditor will mark down our entire stock of used cars on December 31st. We've priced them so low, they'll be sold before he gets here!

ALL PAYMENTS INCLUDE '68 LIC. FEES

'67 MUSTANG HARDTOP V-8, 4-speed, "GT", radio, heater. #4200-32.	\$56 ¹⁷ 36 Mos.	'64 FALCON 2-DOOR V-8, automatic transmission, radio, heater. #4480	\$795
'65 GALAXIE 500 "XL" HARDTOP 2-Dr. V-8, auto. trans., power steering, radio, heater, bucket seats, landau top. #4192-81.	\$54 ⁴⁴ 30 Mos.	'61 HILLMAN MINX Automatic transmission. #4468	\$295
'64 FORD COUNTRY SQUIRE 9 Passenger Wagon. V-8, auto. trans., power steering, radio, heater, luggage rack, all vinyl interior. #4121-61.	\$48 ⁴⁰ 30 Mos.	'63 FALCON 2-DOOR SEDAN 6 cylinder, 3-speed transmission. #4434	\$495
'67 FORD FAIRLANE 500 HARDTOP 2-Door. V-8, auto. trans., power steering, 15,000 miles. Balance of Fo Mo Co 5-yr., 50,000 mile warranty. #4473-42.	\$58 ⁵⁶ 36 Mos.	'65 MUSTANG HARDTOP Radio, heater, wsw. Economy 6 cylinder. #4241	\$1395
'64 CHEVROLET IMPALA COUPE Super Sport. V-8, auto. trans., power steering, air conditioning, radio, heater. #4344-51.	\$45 ⁵⁴ 30 Mos.	'62 FORD COUNTRY SEDAN WAGON 4-Door. V-8, automatic, power steering, air cond. #4312	\$795
'66 GALAXIE 500 "XL" HARDTOP 2-Door. V-8, auto. trans., air conditioning, power steering, radio, heater. #4078-22.	\$53 ⁷⁹ 36 Mos.	'64 TRIUMPH "SPITFIRE" Convertible. #4469	\$795
'67 GALAXIE 500 4-DOOR V-8, auto. trans., power steering, radio, heater, air conditioning. #4396-32.	\$56 ²¹ 36 Mos.	'60 FALCON 2-DOOR Radio, heater, 6 cylinder, standard trans. #4427	\$295
'66 MERCURY 9-PASSENGER WAGON "Colony Park". V-8, auto. trans., power steering, power brakes, power windows, 6-way power seat, AM-FM radio, heater, air cond., deluxe luggage rack. A beautiful car. #4404-92.	\$69 ⁹⁶ 36 Mos.	'61 DODGE LANCER "770" #4363	\$395
		'65 FORD COUNTRY SEDAN WAGON V-8, automatic transmission, power steering	\$1495
		'62 RAMBLER "AMBASSADOR" Custom Wagon. V-8, auto. trans., power steering. #4455	\$695
		'64 INTERNATIONAL METRO VAN 4-speed. #4478	\$795

All Payments with 1/3 Down on Approved Credit

7-Day Free Trial Exchange on All Advertised Used Cars and Trucks

NEW HOURS: 9:00 A.M. to 10:00 P.M.
MONDAY THRU FRIDAY
SATURDAY: 9:00 A.M. to 8:00 P.M.
SUNDAY: 9:00 A.M. to 6:00 P.M.

730

SO. PACIFIC COAST HIGHWAY
(6 Blocks South of Torrance Blvd.)
FR. 6-8793

REDONDO BEACH

234

SO. PACIFIC COAST HIGHWAY
(1/2 Block North of Torrance Blvd.)
FR. 6-8793